

IBiolC24

IBiolC's 10th Anniversary Conference

Sponsorship and Exhibition Packages

SPONSORSHIP

Sponsorship is a fantastic way to put your company in front of conference attendees, and also IBioIC's wider network through our digital marketing. For businesses looking to amplify their brand presence, raise brand awareness, position themselves as a patron and key figure within the biotech community, or to maximise sales, our sponsorship options are a cost effective way to maximise your visibility and realise your marketing goals.

What's included:

Premium sponsorship packages include FOC places for up to two delegates, priority visibility on conference marketing materials, and new for 2024, a limited number of speaking slots during plenary sessions. Our Conference Sponsor package is a cost effective way to maximise your presence, and is an ideal option for limited budgets and those just starting to market their business.

All packages include:

- Recognition as a sponsor via onsite conference signage
- Recognition as a sponsor via IBioIC's social media channels
- Company logo and link to your website displayed on IBioIC's conference website and app
- Company logo and link to your website displayed in IBioIC's conference programme

SPONSORSHIP

The Packages:

(Package benefits below are in addition to those listed above.)

Conference keynote session sponsor (£2,500 ex VAT)

2 FOC places at IBioIC's annual conference

Recognition as premium sponsor via marketing collaterals and onsite conference signage

Five minute speaking slot to address the full auditorium* (guidelines apply)

1 feature position in conference marketing mailshot

Workshop partner (£2,000 ex VAT) *NEW FOR 2024*

Host and run one of three 60 minute workshops to be held on Day 2 in the Conference Rooms on Level 3

2 FOC places at IBioIC's annual conference

Recognition as premium sponsor via onsite conference signage

1 feature position in conference marketing mailshot

SPONSORSHIP

Conference session sponsor (£1,800 ex VAT)

- 1 FOC place at IBioIC's annual conference
- Recognition as premium sponsor via onsite conference signage
- Five minute speaking slot to address the full auditorium* (guidelines apply)
- 1 feature position in conference marketing mailshot

(Due to time allocation requirements, speaking slots must be confirmed by 1 Jan 2024)

Conference lunch sponsor – Day 1 or Day 2 (£1,700 ex VAT)

- 2 FOC places to IBioIC's annual conference
- Recognition as premium sponsor via marketing collaterals and onsite conference signage

SPONSORSHIP

Refreshment breaks (£1,000 ex VAT)

1 FOC place to IBioIC's annual conference
Recognition as refreshment break sponsor via onsite conference signage

Conference Sponsor (£500 ex VAT)

1 FOC place at IBioIC's annual conference
Recognition as Conference Sponsor on all digital marketing

EXHIBITION

IBioIC's Annual Conference Exhibition offers up to 30 stands within the main circulation areas. Preferential booking is available to IBioIC members. All remaining exhibition spaces are offered on a first come, first served basis.

An exhibition stand at our Annual Conference offers a platform to showcase your products or services, take advantage of new networking opportunities, and maximise your exposure to over 450 bio-based delegates at the very heart of the conference.

What's included:

2m² space, exhibitor table and two chairs

Power sockets supplied and free Wi-Fi

Black table cloth provided ****charge applies****

Poster boards available behind exhibition if requested ****charge applies****

AV supplied ****charge applies****

Build your own profile in IBioIC's conference app. Run raffles, distribute coupons, or gather leads

Listing as an exhibitor in the event programme, conference website and app

Recognition as exhibitor via IBioIC's social media channels

EXHIBITION

The Packages:

Level 2 (main reception level):

Standard (£2,300 ex VAT)

Exhibition space in a premium location on Level 2 (subject to availability)
2 FOC full access conference tickets

Member (£1,700 ex VAT)

Member-only discounted rate
2 FOC full access conference tickets

Micro (<50 employees) (£1,000 ex VAT)

Member-only discounted rate for companies with fewer than 50 employees
2 FOC full access conference tickets

EXHIBITION

Academic (£800 ex VAT)

Academic discount rate
2 FOC full access conference tickets

Level 3 (mezzanine level and conference rooms):

Innovation Zone - Level 3 (£500 ex VAT)

Discounted rate for exhibitors presenting new research (by agreement with IBioIC)
2 FOC full access conference tickets (of which one must be an academic colleague)

Level 3 is the beating heart of the conference, with 1-1 partnering, workshops, catering, break-out areas and poster displays all happening alongside the exhibition stands.

Cancellation terms



Up until 19 January 2024 – 25% cancellation fee
From 19 January to 9 February 2024 – 50% cancellation fee
From 9 February to 13 March 2024 – 100% cancellation fee

Please note that your logo won't be displayed on the website, email communications or event collateral until payment is made unless a separate arrangement has been made with the IBioIC conference team.

GDPR / Privacy Policy

For details on how IBioIC will use your data, refer to the privacy policy on our conference webpages.

Contacts:

Exhibition booking: Carol Badger, carol.badger@ibioic.com
Sponsorship booking: Lynsey Dunbar, lynsey.dunbar@ibioic.com
Logistics & invoicing: Melissa Hodgson, melissa@luxevents.co.uk